

# 2006 Microsystems Economic Summit

September 13<sup>th</sup>, 2006 • Cleveland, Ohio USA

## Summit Sponsorship Levels and Rewards

Event sponsorship is an excellent and affordable way to gain visibility and support public awareness of regional Microsystems industry companies, products and services. The Microsystems Economic Summit offers three clear-cut levels of sponsorship.

### **Platinum Sponsor – Funding Level: \$5,000**

This is our flagship sponsor level, in which one or two sponsors are prominently recognized with numerous signage, booth, and formal acknowledgement at key events of the day.

- Highest possible level of exposure to the conference attendees
- Participation in introduction of keynote speaker
- Company logo/name listed as Platinum Sponsor on Main Screen prior to opening and Closing sessions
- One full page advertisement in the Conference Program
- Company brochures distributed to all attendees
- Company name and logo prominently displayed on the Summit website
- Ten company representative attendance tickets
- Display booth (details pending conference site layout)

### **Gold Sponsor – Funding Level: \$2,500**

- High level of exposure to the conference attendees
- Participation in introduction of session speaker
- Half-page advertisement in the Conference Program
- Company brochures distributed to all attendees
- Company name and logo displayed on the Summit website
- Five company representative attendance tickets

### **Silver Sponsor – Funding Level: \$1,000**

- High level of exposure to the conference attendees
- Quarter-page advertisement in the Conference Program
- Company name displayed on the Summit website
- Two company representative attendance tickets

### **Media Sponsorship**

- Media Contribution
  - In-kind Advertising \$500
  - Written article on conference (online or offline)
- Media Benefits
  - Magazine or card in registration kit
  - Hyperlink name and logo to website
  - Name and logo on program